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SCHOOL OF MANAGEMENT  
**iaelyon** | UNIVERSITÉ LYON III  
JEAN MOULIN  
Laboratoire Magellan

## *International Conference and Doctoral Consortium*

# 50th anniversary of ISEOR

**11<sup>th</sup> and 12<sup>th</sup> June, 2025**

**Conference Organized by the ISEOR Research Center in Partnership the Magellan Center, iaelyon School of Management, University Jean Moulin; the Management Consulting and Organizational Development and Change Divisions of the Academy of Management (USA) (to be confirmed), ISODC (The International Society for Organizational Development and Change) (USA) (to be confirmed), Le CNAM (France), EADA Business School (Spain) and Benedictine University (USA)**

**Languages of submissions and presentations: English or Spanish or French (simultaneous translation)**

### **Objectives:**

Since 2006, international conferences and doctoral consortium of the ODC division of the AOM have organized every other year by ISEOR, at University of Jean Moulin. They have been very successful, enabling an overall 2210 presentations of academics and doctoral students coming from 50 countries. Indeed, these events demonstrated the value of relationships across the Atlantic to share knowledge and experience in the field of research on themes such as:

- Research on change management theories and methods.
- Comparing Doctoral Curricula existing in Europe and in the US in the field of management consulting and organizational development.
- Preparing a professional doctorate while in active life.
- Practitioners writing a Ph.D. or a DBA dissertation.

### **Format of the 2025 Conference and doctoral consortium:**

Two types of presentations are expected:

- Papers, conferences and testimonies proposed by academics.
- Communications written by doctoral candidates or master students regarding their work in progress.

Two prizes will be awarded to authors of best papers in each language (French, English and Spanish): one for academics and another one for doctoral students (only if the paper is not co-authored by a doctor or academic).

The best papers authored by academics or doctoral candidates (only if co-authored with their director of research) will be encouraged for submission to the Journal *Recherches en Sciences de Gestion/ Management Sciences/ Ciencias de Gestión*. It is important to note that this journal only accepts articles from individuals who hold a doctoral degree (PhD or DBA). Therefore, a doctoral student may be a co-author of an article written jointly with their thesis advisor and submit it for publication in the journal.



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ISEOR is a cutting edge research center with 125 international researchers, scholar-practioners and doctoral candidates. The ISEOR International Research Center has already organized in Lyon (France) several conferences in partnership with the **Academy of Management (USA)** : from 2001 to 2024 with the Management Consulting Division, in 2004, 2007, 2011, 2015 with the Research Methods Division), in 2005 with the Social Issues in Management Division, from 2006 to 2024 with the Organization Development and Change Division, in 2009 with a consortium of divisions : Social Issues in Management, Organization Development and Change, Research Methods Division, Organizations and the Natural Environment, Management Consulting and Practice Theme Committee.

### **Submission deadlines:**

- Abstracts (maximum of 4,500 characters) must be submitted by **February 8, 2025**.
- Full articles (15 pages or a maximum of 48,000 characters, including spaces) in French, English, or Spanish must be submitted by **March 17, 2025**.
- Notification deadline for authors: **April 24, 2025**.
- Deadline for submission of the final version of the article: **May 15, 2025**.

### **Format:**

- MS word, Times New Roman 10 point font, single spaced.
- Margins: 0.90" left, 1.73" right, 0.98" top and 1.18" bottom.
- Indent 1<sup>st</sup> line of each paragraph.
- Orientation of sheets: portrait and pages facing one another for all the document.
- Paper format: B5: 7.16" breadth x10.12"height. Headline 0" and bottom 0.79"
- Sub-headings should be bold, on a separate line, left-justified, and all caps.
- Title page for all submissions should appear as follows: on a separate page from the body of the paper:  
TITLE of paper  
TYPE: Doctoral student, Executive doctoral student, academic  
CONTACT PERSON: Choose 1 person to be the contact person, LIST of authors' names, in desired sequence. CONTACT INFORMATION for each author, including the following: Name, Organization or University affiliation, Occupation / **Position for each author**, Address, Phone, Fax, e-mail.

The article must be preceded by an **ABSTRACT of no more than 10 lines and include between 5 and 7 keywords**.

### **Registration fees:**

- Doctoral students: € 130, which includes registration and proceedings.
- Academics and practitioners: € 390, which includes registration, proceedings, lunches and gala dinner.

Contact and submissions: **colloquemcd2025@iseor.com** (See also website: [www.iseor.com](http://www.iseor.com)).