



le cnam



International Conference and Doctoral Consortium

12th and 13th June, 2024

Conference Organized by the ISEOR Research Center in Partnership the Magellan Center, iaelyon School of Management, University Jean Moulin; the Management Consulting and Organizational Development and Change Divisions of the Academy of Management (USA) (to be confirmed), ISODC (The International Society for Organizational Development and Change), Le CNAM (France), EADA Business School (Spain) and Benedictine University (USA)

Languages of submissions and presentations: English or Spanish or French (simultaneous translation)

Objectives:

Since 2006, international conferences and doctoral consortium of the ODC division of the AOM have organized every other year by ISEOR, at University of Jean Moulin. They have been very successful, enabling an overall 2102 presentations of academics and doctoral students coming from 50 countries. Indeed, these events demonstrated the value of relationships across the Atlantic to share knowledge and experience in the field of research on themes such as:

- Comparing Doctoral Curricula existing in Europe and in the US in the field of management consulting and organizational development.
- Preparing a professional doctorate while in active life.
- Research on change management theories and methods.
- Practitioners writing a Ph.D. or a DBA dissertation.

Format of the 2024 Conference and doctoral consortium:

Two types of presentations are expected:

- Papers, conferences and testimonies proposed by academics.
- Communications written by doctoral candidates or master students regarding their work in progress.

Two prizes will be awarded to authors of best papers in each language (French, English and Spanish): one for academics and another one for doctoral students (only if the paper is not co-authored by a doctor or academic).

The best papers authored by academics or doctoral candidates (only if co-authored with their director of research) will be encouraged for submission to the Journal *Recherches en Sciences de Gestion/ Management Sciences/ Ciencias de Gestión*.

ISEOR is a cutting edge research center with 125 international researchers, scholar-practioners and doctoral candidates. The ISEOR International Research Center has already organized in Lyon (France) several conferences in partnership with the Academy of Management (USA) : in 2001, 2014, 2019, 2021, 2022 and 2023 with the Management Consulting Division, in 2004, 2007, 2011, 2015 with the Research Methods Division), in 2005 with the Social Issues in Management Division, in 2006, 2008, 2010, 2012, 2014, 2016, 2018, 2019, 2020 and 2023 with the Organization Development and Change Division, in 2009 with a consortium of divisions : Social Issues in Management, Organization Development and Change, Research Methods Division, Organizations and the Natural Environment, Management Consulting and Practice Theme Committee.

Submission deadlines: send an abstract (**4,500 characters** maximum) before the **4th March 2024**. Full papers (15 pages or **48,000 characters** maximum **including spaces**) in English, Spanish or French are expected by **April, 15th 2024**.



le cnam

eada[®]
business school
barcelona

SCHOOL OF MANAGEMENT
iaelyon | UNIVERSITÉ LYON III
JEAN MOULIN
Laboratoire Magellan



Format: MS word, Times New Roman 10 point font, single spaced. Margins: 0.90" left, 1.73" right, 0.98" top and 1.18" bottom. Indent 1st line of each paragraph. Orientation of sheets: portrait and pages facing one another for all the document. Paper format: B5: 7.16" breadth x10.12"height. Headline 0" and bottom 0.79" Sub-headings should be bold, on a separate line, left-justified, and all caps. Title page for all submissions should appear as follows: on a separate page from the body of the paper: **TITLE** of paper, **TYPE:** Doctoral student, Executive doctoral student, academic, **CONTACT PERSON:** Choose 1 person to be the contact person, **LIST** of authors' names, in desired sequence. **CONTACT INFORMATION for each author**, including the following: Name, Organization or University affiliation, Occupation / **Position for each author**, Address, Phone, Fax, e-mail.

A ten-line **ABSTRACT** along with 5 key-words should be displayed at the top of the paper submission.

Registration fees:

- Doctoral students: € 130, which includes registration and proceedings.
- Academics and practitioners: € 390, which includes registration, proceedings, lunches and gala dinner.

Contact and submissions: **colloquemcd2024@iseor.com** (See also website: www.iseor.com).