



## International Research Center

Direction : Professeurs Henri SAVALL et Véronique ZARDET

Lauréats de l'Académie des  
Sciences morales et politiques  
(Institut de France)

Écully, August, 28<sup>th</sup> 2019,

Dear Colleague,

**We have the pleasure to invite you to the ISEOR Fall Conference on the 16th and 17th of October, 2019 in Lyon. The theme will be: "Tetranormalization: profusion of standards and business development".**

This theme will be associated with testimonies from managers of small and very small businesses, large private or public companies, associations and family, national and international enterprises.

**This conference will be an opportunity for you to hear testimonies from companies on the new management methods related to the socio-economic management of standards and norms.**

The logistic information can be consulted on our website [www.iseor.com](http://www.iseor.com) : such as the area map, hotels and program :  
Please fill out your registration and send it here: [colloquaiseor2019@iseor.com](mailto:colloquaiseor2019@iseor.com)

We would be particularly happy to welcome you to our event.

We are at your disposal for any additional information. Hoping to count you among us in Lyon next October, please accept our sincere greetings.

Henri SAVALL et Véronique ZARDET  
President ISEOR / Executive Director



### REGISTRATION FORM - FREE

NAME..... First Name.....

ENTERPRISE or UNIVERSITY.....

FUNCTION.....

ADRESS FOR FACTURATION.....

PERSONAL RESIDENCE.....

Phone..... Fax..... E-MAIL.....

**Your participation :**

16 & 17 October 2019     16 October 2019     17 October 2019

Participation to lunches:  16 October 2019     17 October 2019

Participation to Cocktail:  16 Octobre 2019 (at 7h00 pm)

Contact: [colloquaiseor2019@iseor.com](mailto:colloquaiseor2019@iseor.com)

Price: 95 € (Tax included) for one day or 180 € for 2 days - FREE

SIGNATURE

*This fixed package includes the participation in the Conference, lunches, breaks and Cocktail as well as the documentation and books.*

Institut de Socio-Économie des Entreprises et des Organisations

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