

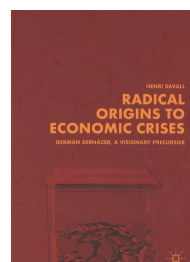
RECENT PUBLICATIONS

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How to work together? Intergeneration Challenges

This book is aimed at raising the issue of the impacts of stereotypes and prejudices regarding age on people management. Preconceptions are put aside, to make easier the cross-generational interactions so to share competencies and innovating experiments, along with the impacts of the innovative socio-economic approach to management. The book also stimulates a debate on the added value of cross-generational diversity as a sustainable performance driver... (Édition EMS-Management et Société. France)



Radical Origins to Economic Crises. Germán Bernácer a visionary precursor - by Henri Savall

This book presents the complete and pioneering works of the great Spanish economist, Germán Bernácer (1883-1965), to an English audience for the first time. Bernácer, the first director of the Research Service of the Bank of Spain (1930-55), inspired Keynes' theory but was also a major critic and opponent of it. A macroeconomist by trade, Bernácer's major theory related to recurring crises, which he believed were inherent in the existence of speculative markets such as property, works of art, long term currency markets, commercial trading, materials, and energy.... (Éditions Palgrave Macmillan. États-Unis)



> «Recherches en Sciences de Gestion - Management Sciences - Ciencias de Gestión» Journal (RSDG) : N°133/2019 in English Contents :

STRATEGIC MANAGEMENT

- . Philippe MOUILLOT - Rémy PARK : Rivalry and its mysteries: When Physics leverages Strategy
- . Elisa SALVADOR - Cristina MARULLO - Andrea PICCALUGA : Determinants of growth in research spin-offs: a resource-based perspective

FINANCIAL THEORY

- . Jérôme MAATI - Christine MAATI-SAUVEZ : Surface- and deep-level diversity of directors and financial performance of French listed firms

HUMAN RESOURCES MANAGEMENT AND INDUSTRIAL RELATIONS

- . Omaya KURAN : Contribution of SEAM to the Performance of Student Affairs
- . Éric GAUTIER - Catherine VOYNNET FOURBOUL : "Revealed identity": an ethnographic approach to singularity

ORGANIZATION OF PUBLIC UTILITIES

- . Cécile GODÉ - Pauline LENESLEY - Valérie BUTHION : A polycentric view of coordination in extreme action teams: Insights from pre-hospital emergency teams

> Order : secretariat.general@iseor.com



9th International Conference and doctoral seminary



> 16 & 17 june, 2020, Lyon - France

The Conference is co-sponsored by the **international research center («ISEOR»)** and the **Academy Of Management**, «Organizational Development and Change» (ODC) and «Management Consulting» (MC) Divisions, (USA) and **ISODC** (The International Society for Organizational Development and Change)

2020

TRAINING COURSES

The next socioeconomic trainings in management (SEAM) for leaders, managers, and consultants, in English are :

Professional Training Seminar « Socio-Economic Approach to Management Techniques and tools required to successfully implement change management projects»
The 15, 18, 19 and 20 June, 2020

Contacts & Inscriptions : secretariat.general@iseor.com

CONTACTS
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Over 300 participants from the whole world are expected to attend the conference:

AOM Divisions ODC and MC, and the ISODC members, teachers, PhD and DBA students, researchers, students, experts

> Objectives

Conference venue
Université Jean Moulin Lyon 3
Entry : 6 rue Rollet - 69008 Lyon

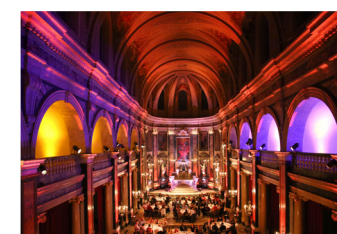


photo : Christelle Becam



. Conference held in :
French, English and Spanish.
. Simultaneous translation

The consortium will consist of two kinds of presentations:

- **Papers conferences and testimonies proposed by academics aimed at presenting the various approaches applied to change management in different cultural settings.**
- **Workshops, where doctoral students and executive doctoral students are invited to present the progress of their research in order to debate and exchange.**

> Suggested topics

For plenary sessions or workshops

- Comparison between organizational development approaches and in the field of consulting interventions.
- Preparation of a doctorate or a «Doctorate in Business Administration» (DBA) by practitioners engaged in active life.
- Comparison between European, American, African and Asian doctoral programs in the field of organizational development and consulting.

The Conference will be the opportunity to gather many professors and doctors of the whole world and to grant the Awards to the best papers.

Best papers can be submitted to the Journal «Recherches en Sciences de Gestion - Management Sciences - Ciencias de Gestión» (RSDG). Taking into account that this Journal only accepts authors who have a PhD, doctoral students can submit a paper provided that their paper is co-authored with their director of research.

For your information, plenary sessions in the Amphitheater Malraux are recorded, filmed and photographed.



Photos : Christelle BECAM

> Presentation

Since 2001, several international conferences and doctoral consortium of the ODC and MC divisions of the AOM have taken place every other year at ISEOR, University of Jean Moulin Lyon 3 and have been very successful, enabling an overall 1102 presentations of OD and Change academics and doctoral students from 46 countries.

Indeed, these events showed how value added is the development of relationships across the Atlantic to share knowledge and experience in the field of research on themes such as:

■ Research on change management theories and evaluation methods of performance

■ Bridging the gap between theory and practice: action-research, intervention-research, appreciative inquiry...

■ The conference is organized by the Socio-Economic Institute of Companies and Organizations (ISEOR), at the University of Lyon, in partnership with several international universities. The city of Lyon is classified as a UNESCO World Cultural Heritage Site.

ISEOR, is a leading international research center in Europe with 125 researchers, lecturers and PhD students from around the world. It has already organized several Conferences in Lyon in partnership with the Academy of Management (United States):

■ 2001, 2014 and 2019 (Management Consulting Division);

■ 2004, 2007, 2011 and 2015 (Research Methods Division),

■ 2005, (Social Issues in Management Division);

■ 2006, 2008, 2010, 2012, 2014, 2016 and 2018 (Organization Development and Change Division),

■ 2009 (Social Issues in Management, Organization Development and Change, Research Methods Division, Organizations and the Natural Environment, Management Consulting and Practice Theme Committee).

In june, 2019 :
4 for the best contributors at the International Conference
ISEOR/AOM - MC Division

1 award for doctoral student

- **Donna L. Ogle, Benedictine University, (United States of America)**
« THE INTERACTION OF ORGANIZATION DEVELOPMENT AND CHANGE ON SOCIAL MEDIA »

3 awards for academicians

- **Frédéric KLETZ, Isabelle AUBERT, Centre de Gestion Scientifique, Mines ParisTech, (France)**
« LA CERTIFICATION DES COMPTES DES HÔPITAUX : LE PARADOXE D'UNE NORMALISATION CONSENSUELLE »
- **Jiayin QI, Shanghai University of International Business and Economics ; Luo XIAOPENG & Fu XIANGLIN, School of Economics and Management Beijing University of Posts and Telecommunications, (China)**
« HOW GROUP-BASED INCENTIVE WORK ON ENTERPRISE SOCIAL MEDIA: A NETWORK PERSPECTIVE »
- **Alma Delia TORRES RIVERA , Instituto Politécnico Nacional, (México)**
« LA FORMACIÓN DEL PROFESIONAL DE ADMINISTRACIÓN: CÓMO DESARROLLAR COMPETENCIAS DE CIUDANÍA Y EMPRENDIMIENTO SOCIAL »