

RECENT PUBLICATIONS

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« Traité du Management Socio-Économique : Théorie et Pratiques » - «SEAM Treatise» - « Tratado de Gestión Socioeconómica » 2021 - 1312 pages

Conducted by Henri Savall and Véronique Zardet

Preface by René Ricol

Socio-economic management makes the requirements of humanism in professional life and sustainable economic prosperity compatible.

As the result of half a century of research and experimentation in economics and management, this treatise is intended for management practitioners. It is illustrated with numerous case studies from 2150 companies & organizations from a wide variety of sectors & presents observed and measured results. Most of the chapters are written jointly by managers or executives of companies and organizations, and teacher-researchers or consultants involved in pilot actions.

Socio-economic theory constitutes a «disruptive innovation», both in terms of its conceptual contribution and the practical methods and tools for its application. This global approach touches on the different functions of the company and its multiple problems. It provides a structured change management method, focused on stimulating Human Potential and on self-financing the development of the company or organization, through the periodic recycling of hidden costs... (EMS-Management and Society Publishing. France)



International Festival of Socio-Economic Management - 2022 - 284 pages

Coordinated by Henri Savall and Véronique Zardet

Socio-economic management makes the requirements of humanism in professional life and sustainable economic prosperity compatible. Socio-economic theory constitutes a «breakthrough innovation», both in terms of its conceptual contribution and the practical methods and tools of its application. This global approach touches on the different functions of the company and its multiple problems. It provides a structured change management method, focused on stimulating Human Potential and on self-financing the development of the company or organization, thanks to the periodic recycling of hidden costs. The preface signed by René Ricol shows the scope of socio-economic theory and management beyond the borders of the company. The book illustrates the international influence (47 countries) of the innovative and robust methods created and developed by the ISEOR team... (EMS-Management and Society Publishing. France)



Radical Origins to Economic Crises. Germán Bernácer a visionary precursor - by Henri Savall

This book presents the complete and pioneering works of the great Spanish economist, Germán Bernácer (1883-1965), to an English audience for the first time. Bernácer, the first director of the Research Service of the Bank of Spain (1930-55), inspired Keynes' theory but was also a major critic and opponent of it. A macroeconomist by trade, Bernácer's major theory related to recurring crises, which he believed were inherent in the existence of speculative markets such as property, works of art, long term currency markets, commercial trading, materials, and energy.... (Éditions Palgrave Macmillan. États-Unis)



> «Recherches en Sciences de Gestion - Management Sciences - Ciencias de Gestión» Journal (RSDG) : N° 152/2022 in English

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STRATEGIC MANAGEMENT

- . Ratangar DJIMNADJINGAR : The failure of family SMEs in Chad
- . Eric J. SANDERS - Tonya Lynn HENDERSON : Contextualizing SEAM in the Pantheon of Consulting Theory and Practice

FINANCIAL THEORY

- . Hanene EZZINE : Does Company Reputation Matter for corporate governance risk during the COVID-19 crisis? Evidence from American firms
- . Ines GHAZOUANI - Zied FTITI - Waël LOUHICHI: Does bank governance affect credit risk? Evidence from Tunisian banking system

INFORMATION SYSTEM MANAGEMENT

- . Xavier BRÉDART - Diego Andrés CORREA-MEJÍA : Bankruptcy forecasting modeling in real-world conditions: A contrast of boosting algorithm and logistic regression

HUMAN RESOURCES MANAGEMENT AND INDUSTRIAL RELATIONS

- . Bryan P McCUSKER - Therese YAEGER - Peter SORENSEN : Diagnosing organizational stress within a manufacturing company during a pandemic

CORPORATE SOCIAL AND SOCIETAL RESPONSIBILITY OF ORGANIZATIONS

- . Frédéric DOSQUET - Michele AMBAYE - Stéphane BOURLIATAUX-LAJONIE - Thierry LOREY : Investigating the tourism sustainability empowerment potential of Kids' Facilitators in holiday resorts with mini-clubs: A french case
- . Kamel MNISRI - Olga IVANOVA RUFFO - Christine MORIN-ESTEVES - Corinne GENDRON: An investigation into the perception of social responsibility by SME managing directors: Evidence from French context

> Order : secretariat.general@iseor.com



23th International Conference and doctoral seminary



> 14 & 15 june, 2023, Lyon - France

The Conference is co-sponsored by the **international research center ISEOR** and Management Consulting (MC) and Organizational Development and Change (ODC) Divisions of the **Academy Of Management**, (USA), **ISODC** (The International Society for Organizational Development and Change), **Le CNAM** (France), **EADA Business School** (Spain) and **Benedictine University** (USA)

2023

TRAINING COURSES

The next socioeconomic trainings in management (SEAM) for leaders, managers, and consultants, in English are :

Professional Training Seminar « Socio-Economic Approach to Management Techniques and tools required to successfully implement change management projects »
The 12, 13, 16 and 17 June, 2023

Contacts & Inscriptions : secretariat.general@iseor.com

CONTACTS

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Over 250 participants from the whole world are expected to attend the conference:

Academy of Management (AOM), the ISODC, Le CNAM, EADA and Benedictine University, teachers, PhD and DBA students, researchers, students, experts

> Objectives

Conference venue
Université Jean Moulin Lyon 3
 Entry : 16 rue Rollet -
 69008 Lyon



photo : Christelle Becam



. Conference held in :
 French, English and Spanish.
 . Simultaneous translation
 in plenary sessions

The consortium will consist of two kinds of presentations:

- Papers conferences and testimonies proposed by academics aimed at presenting the various approaches applied to change management in different cultural settings.
- Workshops, where doctoral students and executive doctoral students are invited to present the progress of their research in order to debate and exchange.

The Conference will be the opportunity to gather many professors and doctors of the whole world and to grant the Awards to the best papers.

> Presentation

Since 2006, several international conferences and doctoral consortium of the ODC and MC divisions of the AOM have taken place every other year at ISEOR, University of Jean Moulin Lyon 3 and have been very successful, enabling an overall 1 980 presentations of OD and Change academics and doctoral students from 50 countries.

Indeed, these events showed how value added is the development of relationships across the Atlantic to share knowledge and experience in the field of research on themes such as:

- Research on change management theories and evaluation methods of performance
- Bridging the gap between theory and practice: action-research, intervention-research, appreciative inquiry...

The conference is organized by the Socio-Economic Institute of Firms and Organizations (ISEOR) in partnership with several international universities. The city of Lyon is classified as a UNESCO World Cultural Heritage Site.

ISEOR, is a leading international research center in Europe with 125 researchers, lecturers and PhD students from around the world. It has already organized several Conferences in Lyon in partnership with the Academy of Management (AOM, United States):

- 2001, 2014, 2019, 2021 and 2022 (Management Consulting (MC) a Division of Academy Of Management);
- 2004, 2007, 2011 and 2015 (Research Methods Division),
- 2005, (Social Issues in Management Division);
- 2009 (Social Issues in Management, Organization Development and Change, Research Methods Division, Organizations and the Natural Environment, Management Consulting and Practice Theme Committee),
- 2006, 2008, 2010, 2012, 2014, 2016 and 2018 (Organization Development and Change Division),
- 2020 with the Academy of Management, Organization Development and Change and Management Consulting Divisions and the International Society for Organizational Development and Change (ISODC).

> Suggested topics

For plenary sessions or workshops

- Comparison between organizational development approaches and in the field of consulting interventions.
- Preparation of a doctorate or a «Doctorate in Business Administration» (DBA) by practitioners engaged in active life.
- Comparison between European, American, African and Asian doctoral programs in the field of organizational development and consulting.

Best papers can be submitted to the Journal «Recherches en Sciences de Gestion - Management Sciences - Ciencias de Gestión» (RSDG). Taking into account that this Journal only accepts authors who have a PhD, doctoral students can submit a paper provided that their paper is co-authored with their director of research.

In June, 2022 :
 6 Awards for the best contributors at the International Conference ISEOR/Management Consulting (MC), a Division of the Academy Of Management (USA) / ISODC and Le CNAM

3 awards for doctoral students

- Ulrich Gauthier MABIKA NZIENGUI – Université Paul Valéry Montpellier 3, (France)
 « LES MÉCANISMES DE GOUVERNANCE DANS UN ORGANISME DE PRÉVOYANCE SOCIALE EN LIEN AVEC LE PROFIL DU MANAGER ? « CAS DE LA CAISSE NATIONALE DE SÉCURITÉ SOCIALE DU GABON »
- Jianming HUANG, UCMT (Concord Education Group), Shanghai (China) & Bin BAI, Linköping University (Sweden)
 « FOR A SOCIAL-ECONOMIC PERSPECTIVE ON DIGITAL TRANSFORMATION AND ORGANIZATIONAL DYSFUNCTIONS: A CASE STUDY IN CHINA »
- Okey ANYANWU, Benedictine University (United States of America)
 « IS OD A FOREIGN OR AN ORGANICALLY EVOLVING FIELD IN NIGERIAN WORKFORCE? »

3 awards for academicians

- Sylvie CROUZET, LIRSA, Le CNAM Paris, (France)
 « FORMEZ VOS ACHETEURS À LA MÉTHODE DES COÛTS-PERFORMANCES CACHÉS ! POUR UN COÛT D'ACHAT QUI INTÈGRE UNE ÉVALUATION DES IMPACTS DES DYSFONCTIONNEMENTS LIÉS AUX ACHATS »
- Françoise GOTER, ISEOR et Magellan, IAE Lyon, Université Jean Moulin (France) & Samia KHENNICHE, LIRSA, Le CNAM Paris, (France)
 « ASSESSING THE CONTRIBUTION OF COOPERATIVE PRACTICES BETWEEN HEALTH ACTORS, CASE STUDY WITHIN A CITY HEALTH WORKSHOP »
- María Ángela JIMÉNEZ-MONTAÑÉS, Susana VILLALUENGA-DE GRACIA, Francisco Javier QUESADA SÁNCHEZ - Universidad de Castilla La Mancha, Toledo, (España)
 « ESTUDIO DEL MODELO DE NEGOCIO DE ECONOMÍA SOCIAL Y LA INFORMACIÓN NO FINANCIERA: CASO FUNDACIÓN ONCE »

For your information, plenary sessions in the Amphitheater Malraux are recorded, filmed and photographed.



Photos : Christelle BECAM