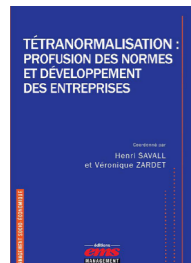


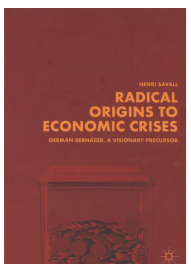
RECENT PUBLICATIONS

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Tetranormalization : over abundance of standards and impacts on business development

Numerous books have addressed the issue of standards and norms. Among the existing theories, that of Tetranormalisation raises the question of the constructive integration of norms within the enterprise or organisation, enabling it to preserve its capacity for survival and development. The objective is to understand the regulatory and normative environment in order to proactively steer it and pool skills, innovative experiences and identify the impacts of innovative socio-economic management. This book opens up new reflections in order to highlight the management of standards with a view to developing sustainable corporate social responsibility... (Édition EMS-Management et Société. France)



Radical Origins to Economic Crises. Germán Bernácer a visionary precursor - by Henri Savall

This book presents the complete and pioneering works of the great Spanish economist, Germán Bernácer (1883-1965), to an English audience for the first time. Bernácer, the first director of the Research Service of the Bank of Spain (1930-55), inspired Keynes' theory but was also a major critic and opponent of it. A macroeconomist by trade, Bernácer's major theory related to recurring crises, which he believed were inherent in the existence of speculative markets such as property, works of art, long term currency markets, commercial trading, materials, and energy.... (Éditions Palgrave Macmillan. États-Unis)



> «Recherches en Sciences de Gestion - Management Sciences - Ciencias de Gestión» Journal (RSDG) : N°138/2020 in English

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21th International Conference and doctoral seminary



> 9 & 10 june, 2021, ONLINE

The Conference is co-sponsored by the **international research center («ISEOR»)** and the **Management Consulting (MC)** Division of the Academy of Management, (USA), The International Society for Organizational Development and Change (**ISODC**) and **Le CNAM**

2021

TRAINING COURSES

The next socioeconomic trainings in management (SEAM) for leaders, managers, and consultants, in English are :

Professional Training Seminar « Socio-Economic Approach to Management Techniques and tools required to successfully implement change management projects »
The 7, 8, 11 and 12 June, 2021

Contacts & Inscriptions : secretariat.general@iseor.com

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Over 300 participants from the whole world are expected to attend in the online conference:

Academy of Management (AOM), the ISODC and Le CNAM members, teachers, PhD and DBA students, researchers, students, experts

> Objectives

The consortium will consist of two kinds of presentations:

- Papers conferences and testimonies proposed by academics aimed at presenting the various approaches applied to change management in different cultural settings.
- Workshops, where doctoral students and executive doctoral students are invited to present the progress of their research in order to debate and exchange.

The Conference will be the opportunity to gather many professors and doctors of the whole world and to grant the Awards to the best papers.

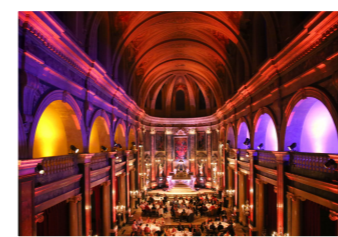


photo : Christelle Becam



• Conference held in : French, English and Spanish.
• Simultaneous translation

> Suggested topics

For plenary sessions or workshops

- Comparison between organizational development approaches and in the field of consulting interventions.
- Preparation of a doctorate or a «Doctorate in Business Administration» (DBA) by practitioners engaged in active life.
- Comparison between European, American, African and Asian doctoral programs in the field of organizational development and consulting.

Best papers can be submitted to the Journal «Recherches en Sciences de Gestion - Management Sciences - Ciencias de Gestión» (RSDG). Taking into account that this Journal only accepts authors who have a PhD, doctoral students can submit a paper provided that their paper is co-authored with their director of research.

4 Awards for the best contributors at the International Conference ISEOR/AOM - MC Division

1 award for doctoral student

- **Donna L. Ogle, Benedictine University, (United States of America)**
« THE INTERACTION OF ORGANIZATION DEVELOPMENT AND CHANGE ON SOCIAL MEDIA »

3 awards for academicians

- **Frédéric KLETZ, Isabelle AUBERT, Centre de Gestion Scientifique, Mines ParisTech, (France)**
« LA CERTIFICATION DES COMPTES DES HÔPITAUX : LE PARADOXE D'UNE NORMALISATION CONSENSUELLE »
- **Jiayin QI, Shanghai University of International Business and Economics ; Luo XIAOPENG & Fu XIANGLIN, School of Economics and Management Beijing University of Posts and Telecommunications, (China)**
« HOW GROUP-BASED INCENTIVE WORK ON ENTERPRISE SOCIAL MEDIA: A NETWORK PERSPECTIVE »
- **Alma Delia TORRES RIVERA , Instituto Politécnico Nacional, (México)**
« LA FORMACIÓN DEL PROFESIONAL DE ADMINISTRACIÓN: CÓMO DESARROLLAR COMPETENCIAS DE CIUDANÍA Y EMPRENDIMIENTO SOCIAL»

For your information, plenary sessions in the Amphitheater Malraux are recorded, filmed and photographed.



Photos : Christelle BECAM

Since 2001, several international conferences and doctoral consortium of the ODC and MC divisions of the AOM have taken place every other year at ISEOR, University of Jean Moulin Lyon 3 and have been very successful, enabling an overall 1764 presentations of OD and Change academics and doctoral students from 49 countries.

Indeed, these events showed how value added is the development of relationships across the Atlantic to share knowledge and experience in the field of research on themes such as:

- Research on change management theories and evaluation methods of performance
- Bridging the gap between theory and practice: action-research, intervention-research, appreciative inquiry...

The conference is organized by the Socio-Economic Institute of Firms and Organizations (ISEOR) in partnership with several international universities. The city of Lyon is classified as a UNESCO World Cultural Heritage Site.

ISEOR, is a leading international research center in Europe with 125 researchers, lecturers and PhD students from around the world. It has already organized several Conferences in Lyon in partnership with the Academy of Management (AOM) (United States):

- 2001, 2014 and 2019 (Management Consulting Division);
- 2004, 2007, 2011 and 2015 (Research Methods Division),
- 2005, (Social Issues in Management Division);
- 2009 (Social Issues in Management, Organization Development and Change, Research Methods Division, Organizations and the Natural Environment, Management Consulting and Practice Theme Committee),
- 2006, 2008, 2010, 2012, 2014, 2016 and 2018 (Organization Development and Change Division),
- 2020 with the Academy of Management « Organization Development and Change », «Management Consulting» Divisions and the International Society for Organizational Development and Change (ISODC).