



**INTERNATIONAL CONFERENCE  
AND DOCTORAL CONSORTIUM  
ON ORGANIZATION DEVELOPMENT AND CHANGE  
9-10 June, 2021 online**

**Organized in partnership with the ISEOR International Research Center  
at iaelyon School of Management, University Jean Moulin, the Management Consulting  
Division of the Academy of Management (USA), ISODC (The International Society for  
Organizational Development and Change) and Le CNAM**

**Languages of submissions and presentations: English or Spanish or French**

**Rationale:**

Since 2006, international conferences and doctoral consortium of the ODC division of the AOM have taken place every other year by ISEOR, at University of Jean Moulin and have been very successful, enabling an overall 1764 presentations of OD and Change academics and doctoral students from 49 countries. Indeed, these events showed how value added is the development of relationships across the Atlantic to share knowledge and experience in the field of research on themes such as:

- Comparing the Doctoral Curricula in the field of ODC and MC in the US and in Europe
- Preparing a Ph.D. or a DBA when in active life
- Research on change management theories and evaluation methods of performance
- Bridging the gap between theory and practice: action-research, intervention-research, appreciative inquiry...

**Format of the 2021 Conference and doctoral consortium:**

The consortium will consist of two kinds of presentations:

- Papers, conferences and testimonies proposed by academics in the field of change management in different cultural settings.

- Workshops, where doctoral and master students are invited to present their research project or their current research in order to debate and exchange and to get advise.

Two Best Paper Awards will be given in each language: one for academics and another for a doctoral student (only if the paper is not co-authored by a doctor/academic).

In addition, the most insightful papers in each language written by academics or doctoral students (only if co-authored with a doctor) can be submitted for publication to the Journal *Recherches en Sciences de Gestion/ Management Sciences/ Ciencias de Gestión*.

**Venue:**

ISEOR International Research Center and IAE Lyon, University of Jean Moulin, is the pilot research center of the doctoral program in Socio-Economic Approach to Management of change and to organization development. Lyon, France is ideally located at the heart of Europe and is an academic powerhouse in the field of management. (see: [www.lyon-france.com](http://www.lyon-france.com)). The ISEOR International Research Center has already organized several conferences with AOM (USA) : 2001, 2014 and 2019 (Management Consulting Division), 2004, 2007, 2011, 2015 (Research Methods Division), 2005 (Social Issues in Management Division), 2006, 2008, 2010, 2012, 2014, 2016, 2018, 2019 and 2020 (Organization Development and Change Division), 2009 (Social Issues in Management, Organization Development and Change, Research Methods Division, Organizations and the Natural Environment, Management Consulting and Practice Theme Committee).

**Submission deadlines:** send an abstract (4,500 characters maximum) before **April 12<sup>th</sup>, 2021**. Full papers (15 pages or 48,000 characters maximum including spaces) in English, Spanish or French are expected by **April 27<sup>th</sup>, 2021**.

**Format:** MS word, Times New Roman 10 point font, single spaced. Margins: 0.90" left, 1.73" right, 0.98" top and 1.18" bottom. Indent 1<sup>st</sup> line of each paragraph. Orientation of sheets: portrait and pages facing one another for all the document. Paper format: B5: 7.16" breadth x10.12"height. Headline 0" and bottom 0.79" Sub-headings should be bold, on a separate line, left-justified, and all caps. Title page for all submissions should appear as follows: on a separate page

from the body  
TITLE of  
Doctoral  
Executive  
student,  
CONTACT



of the paper:  
paper, TYPE:  
student,  
doctoral  
academic,  
PERSON:

Choose 1 person to be the contact person, LIST of authors' names, in desired sequence. CONTACT INFORMATION **for each author**, including the following: Name, Organization or University affiliation, Occupation / Job **for each author**, Address, Phone, Fax, e-mail.

The paper should include a ten-line abstract and 5 keywords at the beginning of the document.

**Participation fees:**

- Doctoral students: €100, which includes registration, proceedings on line
- Academics and practitioners: €100, which includes registration, proceedings on line

Contact and submissions: **colloquemcd2021@iseor.com** (See also website: [www.iseor.com](http://www.iseor.com)).