



**INTERNATIONAL CONFERENCE  
AND DOCTORAL CONSORTIUM  
13-14 June, 2019 Lyon, France**

**Organized by the ISEOR Research Center  
(in partnership with Magellan, iaelyon School of Management, University Jean Moulin) and  
Management Consulting Division  
of the Academy of Management (USA)**

**Languages of submissions and presentations: English, Spanish or French**

**Rationale:**

Since 2001, international conferences and doctoral consortium of the MC Division of the AOM have taken place every other year at ISEOR, University of Jean Moulin Lyon 3 and have been very successful, enabling an overall 730 presentations of OD and Change academics and doctoral students from 25 countries. Indeed, these events showed how value added is the development of relationships across the Atlantic to share knowledge and experience in the field of research on themes such as:

- Research on theories and practices of change management
- Enhancement of the interactions between theory and practice, in particular through action-research, intervention-research, “Appreciative Inquiry”, etc.
- Comparing the Doctoral Curricula in the field of Management Consulting and ODC in the US and in Europe
- Preparing a Ph.D. or a DBA when in active life
- Research on change management theories and evaluation methods of performance
- Bridging the gap between theory and practice: action-research, intervention-research, appreciative inquiry...

**Format of the 2019 conference and doctoral consortium:**

The consortium will consist of two kinds of presentations:

- Papers, conferences and testimonies proposed by academics in the field of change management in different cultural settings.

- Workshops, where doctoral students are invited to present their research project or their current research in order to debate and exchange and to get advise.

Two Best Paper Awards will be given in each language: one for academics and another for doctoral students (only if the paper is not co-authored by a doctor/academic).

In addition, the most insightful papers in each language written by academics or doctoral students (only if co-authored with a doctor) can be submitted for publication to the Journal *Recherches en Sciences de Gestion-Management Sciences-Ciencias de Gestión*.

**Venue:**

ISEOR Research Center and Magellan, iaelyon School of Management, University of Jean Moulin, is the pilot research center of the doctoral program in Socio-Economic Approach to Management of change and to organization development. Lyon, France is ideally located at the heart of Europe and is an academic powerhouse in the field of management. (see: [www.lyon-france.com](http://www.lyon-france.com)). The ISEOR research center has already organized several conferences with AOM (USA) : 2001 and 2014 (Management Consulting Division), 2004, 2007, 2011 and 2015 (Research Methods Division), (2005) Social Issues in Management Division), 2006, 2008, 2010, 2012, 2014, 2016 and 2018 (Organization Development and Change Division), 2009 (Social Issues in Management, Organization Development and Change, Research Methods Division, Organizations and the Natural Environment, Management Consulting and Practice Theme Committee).

**Participation from the American side:** at least 100 AOM members and/or other North American academics as well as Latin American academics, doctoral students and executive doctoral students are expected.

**Participation expected from the European side:** at least 150 European doctoral students will present their project, and 40 European directors of research and academics have expressed their intention to participate.

**Submission deadlines:** send an abstract (4,500 characters maximum) before **February 28<sup>th</sup>, 2019**. Full papers (15 pages or 48,000 characters maximum including spaces) in English, Spanish or French are expected by **April 1<sup>st</sup>, 2019**.

**Format:** MS word, Times New Roman 10 point font, single spaced. Margins: 0.90" left, 1.73" right, 0.98" top and 1.18" bottom. Indent 1<sup>st</sup> line of each paragraph. Orientation of sheets: portrait and pages facing one another for all the document. Paper format: B5: 7.16" breadth x10.12"height. Headline 0" and bottom 0.79" Sub-headings should be bold, on a separate line, left-justified, and all caps. Title page for all submissions should appear as follows: on a separate page from the body of the paper: **TITLE** of paper, **TYPE:** Doctoral student, Executive doctoral student, academic, **CONTACT PERSON:** Choose 1 person to be the contact person, **LIST** of authors' names, in desired sequence. **CONTACT INFORMATION for each author**, including the following: Name, Organization or University affiliation, Occupation / Job **for each author**, Address, Phone, Fax, e-mail.

The paper should include a ten-line abstract and 5 keywords at the beginning of the document.

**Participation fees:**

-Doctoral students: €130 , which includes registration, proceedings

-Academics and practitioners: €390, which includes registration, proceedings, lunches and gala dinner.

Contact and submissions: **colloquemcd2019@iseor.com** (See also website: [www.iseor.com](http://www.iseor.com)).